

www.1010media.com.ng



we create or re brand brands



who we are

It is with pleasure that we introduce 1010 Media Limited, a distinguished branding, design, printing production and marketing

communications outfit with first class skills and expertise. We are a community of skilled and intelligent people. We thrive on innovation, passion and natural ideas. We are focused and well experienced in the art and science of A-Z branding and marketing communications world. We have a team of dedicated and resourceful individuals who believe in excellence and

we create or re brand brands



professionalism. From conception, we work with brands to discover, establish and achieve its unique Identity, and also help in managing and maintaining such brand consistently. We create or re-brand brands to give them a unique, impactful and functional visual identity that make them out. We provide unique solutions for businesses and personal printing needs. Our strength

focuses on the needs of the clients, their time-frame for the project and the overall job description with determination and professionalism all at a very competitive rate. We provide a true one-stop operation by being able to accommodate all of our clients' needs.

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our vision

To be a world class marketing communications company in Nigeria reaching out to the world.

our mission

To provide ingenuity which inspires consumers to be

loyal to our clients' brand, resulting in their sustainable growth.

our core beliefs

To continually improve our people and their productivity.

To continually develop a system that sustains our clients growth

To cultivate clients who believe in us and reward us



for our good works.

To diligently work in an environment where ideas are celebrated and innovation is the heartbeat.

our competencies

Marketing Communications
from design to final finished
work

Graphic Design

Printing Needs Analysis and
Recommendation

Print Production

Brand Building and
Management

Signages

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what we do - branding
(event/products branding/
corporate branding)

An effective brand strategy gives you a major edge in an increasingly competitive market. But what exactly does "branding" mean? Simply put,

your brand is your promise to your customer. It tells them what they can expect from you, and it differentiates your products and your services from that of your competitors.

Your brand strategy is how, what, where, when and to whom you plan on communicating and delivering on your brand messages.



what we do - design

Our graphic design team are highly experienced in graphic design and have successfully delivered projects covering the full spectrum of graphic design (design for print), corporate branding and marketing communications.

Our design philosophy is simple: we will provide a service that directly meets the

client's brief. To help us achieve this, all our clients have direct access to the designer.

in this way we can ensure that the approach we develop is unique and thus stands out from others.

what we do - print production

To complement our graphic design and corporate branding services, we also specialise in all types of commercial printing such as office stationeries, annual

reports, company brochures/profile, point of sale materials, outdoor and indoor display materials/stands, souvenirs, branding of promotional items/gifts, packaging and book publishing, large format printing on any surfaces (e.g. Mesh/flex/SAV etc.), vehicle branding and as many corporate items that will give your Brand prominence and acceptance.

antalis



what we do - signages

As said, Signage is the design or use of signs and symbols to communicate a message to a specific group, usually for the purpose of marketing or a kind of advocacy. We have made tremendous progress to become one of the leading signage manufacturers in the country with a capacity of manufacturing, installation and services.

Some of our services include:

custom made signage of any description, pole signs, projecting signs, suspended signs, road signs, directional signage, 2D & 3D signage, non-illuminated or illuminated signage (LED, neon, fluorescent), flags, banners, vinyl, wallpaper, machine-cut lettering, moulded and fabricated acrylic signs, vehicle and window graphics, pylons and billboard manufacturing, and digital printing.



how we work

Our Client

We recognise that we must work closely with our clients as a team to successfully develop and implement their brand building programmes.

Creativity / Innovation

Creativity inspired by innovative thinking produces excellent results.

Insights

Great strategy emanates from the blend of deep insights from facts and understanding of the consumer's needs thus inspiring creative ideas.

Implementation

We believe that successful implementation is the proof of a great strategy.



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MARKETING

CREATIVITY

PRODUCT PRINT PRODUCTION

DESIGN

BRANDING

PRICE

Growth

Innovate

Analysis

SALES

Customers

PROMOTE

EVENT

NETWORKING

IDEA

STRATEGY

VALUE

Process

PLACEMENT

MEDIA FOCUS

SIGNAGES

Target

BUSINESS

IMPLEMENTATION

GOALS